



KEC-TBI is now a MathWorks approved Accelerator!

KEC-TBI has signed up with MathWorks Accelerator Partnership program. MathWorks is the developer of MATLAB and Simulink. Through this partnership, KEC-TBI provides all member startups with one-year free access to MATLAB, Simulink, and 90+ additional products. Startups also have access to MathWorks learning resources, to quickly develop their MATLAB and Simulink skills. KEC-TBI joins more than 200+ Accelerators worldwide already on the program.

Through this program, each startup will get upto 10 free licenses, engineering support from MathWorks experts, access to MATLAB Central, a user community of 100,000+ members that freely shares knowledge and code. Startups will also have an opportunity to drive awareness of their products through the MathWorks Startup promotions program.

KEC-TBI is enabling startups with tools in analysis, design, modeling, simulation, code generation, and testing products, plus computational finance for the business and economic startups. Learn more on how MATLAB and Simulink are used in industry [here](#).

Learn more on how MATLAB and Simulink have helped startups like you in areas such as Signal Processing, Wireless, AI, Green Technology, Robotics and beyond [here](#).

Access your MATLAB License here: <https://www.mathworks.com/products/startups/accelerator-form.html>

For more information or questions, reach out to Dr. Parameshwaran tbi-kec@kongu.ac.in (KEC-TBI) or Maheen Khan maheenk@mathworks.com (MathWorks)

<https://in.mathworks.com/products/startups/accelerator-form.html>



To be used within TBI Premises

DS SolidWorks shall provide to Recipient for use by start-up companies located at Kongu Engineering College Campus (each a “Resident Start-up Company”), and Recipient shall accept, the following floating licenses:

- a. ten (10) licenses of SolidWorks Premium software; and
- b. ten (10) licenses of SolidWorks Simulation Premium software; and
- c. ten (10) licenses of SolidWorks Composer software; and
- d. ten (10) licenses of SolidWorks Flow with ECM and HVAC; and
- e. ten (10) licenses of SolidWorks Plastics Premium ; and
- f. ten (10) licenses of SolidWorks MBD Standard; and
- g. ten (10) licenses of SolidWorks Electrical Professional; and
- h. ten (10) licenses of SolidWorks Visualize Professional; and
- i. ten (10) licenses of SolidWorks PCB; and
- j. ten (10) licenses of SolidWorks CAM;



Zoho One – free for one year for new Zoho users – after expiry of one year, the Startup is required to subscribe to paid subscription plan of Zoho One. The Startup shall purchase Zoho One licenses for all the employees in the organization. In case there are employees in the Startup who do not have access to computer systems, the Startup shall sign an Addendum with Zoho to exclude such employees from the licensing requirement.



The AWS Activate Founders program offers \$1,000 in AWS credits valid for two years, and \$350 in AWS developer support credits, valid for one year. Any startup that is less than 10 years old, is unfunded, and has not previously received AWS credits from Activate is eligible for the Activate Founders program.

For Funded Incubatees

AWS Activate Package (\$5000 in Cloud Credits) for TBI Kongu Investee Startups.

Instructions for Startups - to avail \$5000 worth AWS Cloud Credits valid for 2 years:

Visit the AWS Activate webpage to apply using the following:

- URL: <https://aws.amazon.com/activate/portfolio-signup>
- Organization ID* (case-sensitive): While applying ask Manager TBI@KEC for ID
- Please sign up using your **company e-mail address**.

Other Notes:

- If you have previously received AWS credits as part of any other incubator, accelerator within the last 2 years, you might be topped up-to the highest eligible Activate offer
- Applications take around 2 weeks to be processed. Please reach to me if it is taking longer. To see your credit balance, applicable services, and expiration date, please go to your [Billing and Cost Management Console](#).

Software available @ TBI

