**Technology Business Incubator @ Kongu Engineering College**

**PERUNDURAI– 638 052, ERODE**

Application Form For Enrollment

Under

Student/ Faculty Entrepreneur Scheme

**I. Applicants’ Details**

1. Particulars of the Team members

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Sl.No | Name | Department | Roll.No | Email & Phone | Student (S)  or  Faculty (F) |
| 1 |  |  |  |  |  |
| 2 |  |  |  |  |  |
| 3 |  |  |  |  |  |
| 4 |  |  |  |  |  |
| 5 |  |  |  |  |  |

1. What motivated you to propose this project idea?

|  |
| --- |
|  |

1. The time team members plan to spend on this project outside the regular college hours

< 10 hours/ week

10 to 20 hours per week

>20 hours per week

**II. Project Details**

**Name of the project :**

**Nature of the project :** Electronic Hardware

Software application

Electrical/ Mechanical devices

Others

**Target market for the product:** Industry/ Companies

Government

Individual consumers

**Industry Segment of the**

**product :** [Agriculture](http://www.ibef.org/industry/agriculture-india.aspx) [Automobiles](http://www.ibef.org/industry/india-automobiles.aspx)

[Biotechnology](http://www.ibef.org/industry/biotechnology-india.aspx) [Consumer Markets](http://www.ibef.org/industry/indian-consumer-market.aspx)

[Engineering](http://www.ibef.org/industry/engineering-india.aspx) [Education and Training](http://www.ibef.org/industry/education-sector-india.aspx)

[Food Industry](http://www.ibef.org/industry/indian-food-industry.aspx) [Healthcare](http://www.ibef.org/industry/healthcare-india.aspx)

[IT & ITES](http://www.ibef.org/industry/information-technology-india.aspx) [Manufacturing](http://www.ibef.org/industry/manufacturing-sector-india.aspx) Others please specify below

**Estimated period for project**

**Completion :** 3 months

3 to 6 months

6 months to 1 year

More than 1 year

**III. Product Particulars**

1. Brief description of the project/ product
2. Why is this product necessary and how is it useful?
3. How are those needs satisfied at present? What kinds of products exist now to meet this requirement?
4. How is this product different from existing products? What is special about this product?

**IV. Product Development Plan** (Developing the first working piece/ model/ prototype)

* 1. What hardware/ software/ any other facilities do you require for your product development?
  2. Quantum of funds required for developing the first working model (with break-up of costs)

|  |  |  |  |
| --- | --- | --- | --- |
| Sl.No | Name of Equipment/ Facility/ Service | Purpose | Estimated Cost in Rs. |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| 5 |  |  |  |
| 6 |  |  |  |
| 7 |  |  |  |
| 8 |  |  |  |
| 9 |  |  |  |
| 10 |  |  |  |

* 1. Project milestones (Project starting week may be assumed as week 1)

|  |  |  |  |
| --- | --- | --- | --- |
| Activity | Duration in weeks | Start week | End week |
|  |  |  |  |
|  |  |  |  |
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**V. Business aspects of the project**

1. Estimated cost of producing one piece (materials, labour etc.,)

(This is for regular bulk production and NOT the cost of developing the first working model/ prototype)

1. Anticipated selling price per piece (may be based on similar products already available in the market)
2. Expected volume of sale in the first year (Please state the basis for this estimated sales volume)

Date: Signature of the Applicants

**Recommendations of HoD and Dean:**